



LOXON XP™



**LOXON XP MASONRY COATING.
ULTIMATE WATERPROOFING PROTECTION
IN ONE LESS COAT.**

GOES ON FASTER, LASTS LONGER.

LOXON XP™

XP MEANS:
MAXIMUM PERFORMANCE
IN ONE LESS COAT



WITH ITS EXCLUSIVE
ADVANCED TECHNOLOGY,
LOXON XP GIVES YOU
BENEFITS NO OTHER
MASONRY COATING CAN:

- + Apply direct to bare concrete — no primer needed
- + Protects against wind-driven rain
- + Superior resistance to alkali and efflorescence
- + Exceptional flexibility, durability and fade resistance
- + Can apply to concrete with pH as high as 13



More flexibility. More weather resistance. More durability. In one less coat direct-to-concrete.

For quality, efficiency, and protection, there's nothing quite like Loxon XP. This direct-to-concrete and masonry high-build coating offers maximum performance in one less coat, with no need for priming. Using proprietary technology, Loxon XP goes on thicker to provide superior resistance to alkali and efflorescence as well as weathering. The jobs go faster, but the great looks last a long time.

LOXON XP IS EASY TO APPLY

Loxon XP works the way you do. Spray it on. Roll it on. Or in smaller jobs, brush it on. For best results, this product should be applied at a minimum of 14 – 18 wft* (wet film thickness) and 6.4 – 8.3 mils dft (dry film thickness). And because there's no need for priming or additional coats, you can achieve the results you want in one less coat.

*can be applied up to 40 mils wet



LOXON XP WORKS AHEAD OF SCHEDULE

With its advanced coatings technology, Loxon XP can speed up your production schedule in ways other coatings can't.

- + Goes on sooner. Loxon XP can be applied to fresh concrete and masonry less than 28 days old. And because there's no waiting for standard cure times, construction schedules can be accelerated.
- + Loxon XP can be applied direct to concrete with a pH as high as 13. And Loxon XP does not need a primer. Contractors eliminate a step, save time, and turn jobs faster. Builders and property managers save time and occupy quicker.

LOXON XP PROVIDES LONG-LASTING DURABILITY, FLEXIBILITY AND FADE RESISTANCE

Loxon XP is formulated for years of good looks and reliable protection. And because it's so durable, it reduces the frequency of repaints.

- + Achieve excellent resistance to moisture penetration from wind-driven rain in two coats versus a traditional three-coat system
- + Breathable film
- + Resists alkali and efflorescence
- + Eliminates the need for frequent repaints
- + Ideal for residential construction and residential repaints

LOXON XP IS FORMULATED FOR A WIDE RANGE OF USES

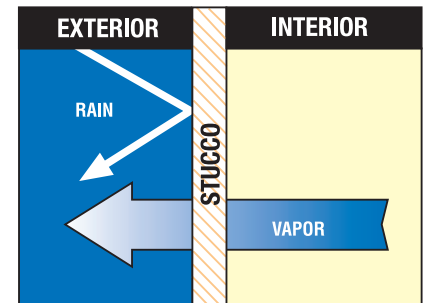
Loxon XP is suitable for all types of concrete and masonry surfaces, including tilt-up, precast, poured-in-place, CMU, cement block and stucco. Available in a wide array of colors, Loxon XP is the clear choice for painting contractors, builders and property managers who want to get the job done better and faster.

INDUSTRY-LEADING INNOVATION, FROM A NAME YOU CAN TRUST

For beauty, durability and ultimate protection, there's no better direct-to-concrete masonry coating than Loxon XP. And there's no better company to work with than Sherwin-Williams. For over a century, we've provided products and support to the residential and commercial markets. And with 3000 stores and 1500 reps across North America, we combine national distribution with local service.

FIND OUT MORE ABOUT LOXON XP

For more information about Loxon XP and to inquire about a product demo, contact your nearest Sherwin-Williams Store or Sales Representative or call 1-800-524-5979 to have a rep contact you.



The Loxon system allows the coating to resist wind-driven rain when two coats are applied. It also allows the masonry structure to release moisture vapors without interfering with the adhesion and the performance of the coating.



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