

# EXTERIOR ACCENTS

*Delivers bright, bold colors with superior hiding and fade resistance.*



*Vibrant exterior colors that last longer.*

## **EXTERIOR ACCENTS Advantages**

- Superior UV resistance
- High hiding
- Reliable, accurate color
- Apply flat, satin & gloss down to 35°
- Common interior/exterior palette simplifies color selection

## **The benefits to you**

The advanced technology bases in the Exterior Accents line allow you to use the brightest and boldest colors from the Sherwin-Williams COLOR palette without worrying about color fade due to weathering and exposure to UV light. You'll get accurate color, plus substrate protection, while minimizing callbacks and increasing referrals. Exterior Accents' high-hiding formula means you'll get the job done in less coats, and you'll extend your exterior painting season with the flat, satin and gloss formulations, that can be applied down to 35° F. Exterior Accents is also available in a high-gloss sheen.



# EXTERIOR ACCENTS

Delivers bright, bold colors with superior hiding and fade resistance

### *Formulated by popular demand*

Now even true reds, clean yellows, corals and other bright, bold colors that were previously restricted to interior use can be used outside without concern over colorfastness. Sherwin-Williams Exterior Accents delivers not only the color, but the performance — including better substrate protection, higher hiding, and fade resistance. It's the result of better technology — better bases and better pigmentation. Now you and your customers get more color choices than ever before. "Interior only" restrictions are virtually eliminated from our entire COLOR palette.

### *Stable color that passes the tests*

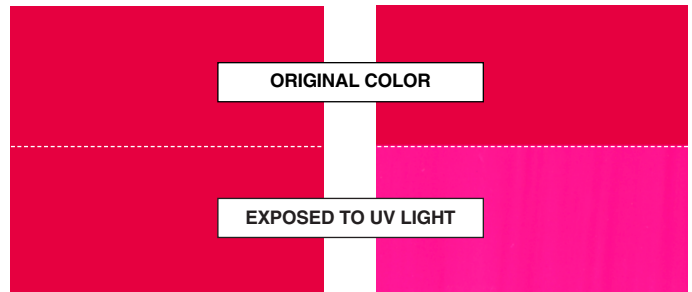
We tested the hiding characteristics and color-durability of Exterior Accents against the best products from the competition. As the photos show, Exterior Accents passed all the tests with flying (and bright) colors.

### *Satisfying Designers, Property Managers, Homeowners and Contractors*

Exterior Accents gives designers, building owners and homeowners color variety plus resistance to fading or sheen drop that simply wasn't possible before. They can easily select virtually any color from our COLOR palette, for any project, in any market, indoors or out. Exterior Accents in flat, satin and gloss can be applied in temperatures down to 35°. A high-gloss sheen is also available.

Sherwin-Williams

National Competitor



Here, Exterior Accents and a national competitor were each applied to identical panels. Part of each panel was covered, and the panels were exposed to accelerated high intensity UV light that represents sunlight. When the covered portion was revealed, the result was clear: Exterior Accents is more resistant to the fading effects of UV rays.

The high hiding performance means fewer coats, less labor expense and faster job turnover for contractors. And the colorfast performance means customers get the color they want, now and in the future. Contractors can bid jobs with confidence, reduce callbacks and increase referrals. Exterior Accents puts Sherwin-Williams and contractors ahead with maximum hide and protection, and comes with a 25-year durability warranty when used with the Sherwin-Williams ColorPrime® System.



In this test, Exterior Accents and a national competitor matched to the same color were applied at equal thickness over black and white test cards that show the relative hiding power of each coating. The competitors' product is transparent, with the black and white stripes clearly showing through the dried film. The result is undeniable: Exterior Accents hides better.



### *Solutions and Service*

Sherwin-Williams is your one source for high-quality coatings, colors, equipment and advice. You get fast order turnaround, competitive prices and easy credit terms, plus all the innovations that make your job easier. With over 2,500 locations, coast to coast or across town, you'll benefit from the powerful distribution and local service that can only come from Sherwin-Williams. We'll help you with on-site delivery, spec assistance, custom color matching and technical support. To learn more, visit the Sherwin-Williams location nearest you, contact your Sherwin-Williams representative or call 1-800-524-5979 to have a representative contact you.

